



17th Edition

# Hearing & Audiology Newsletter



## Testimonial

I have had hearing problems since my early thirties, and I had a stapedectomy in both ears. I am 62 years old.

I must state the obvious here, being a person with hearing difficulties, I am always battling with the ferocious need to hear people clearly in the following situations: meetings, driving, outdoors, restaurants and watching television and especially in the home with family members constantly repeating themselves. The need for the hearing aids to be discreet is also paramount to me.

Since my first consultation with Hearing & Audiology in 2005, I must say their concerns, dedication, and professionalism in overcoming my needs and frustrations, have been exemplary.

Henry P, Girrawheen

## WIDEX BEYOND – YOUR HEARING IN YOUR HANDS

New technology has arrived from WIDEX, which offers many improved features over other aids available on the market. A new feature solely used by WIDEX is specialised wind noise reduction. The hearing aids will delete the wind, leaving behind the speech, allowing you to hold conversations in wind where you previously would have struggled.

The WIDEX BEYOND has soft speech detection, allowing you to hear people whispering or with very soft voices. It also boasts soft noise reduction, meaning that sounds, like fans, are less intrusive.

The main development in the WIDEX BEYOND is they are now Made for iPhone, providing the best sound streaming quality in the industry. Stream phone calls and music directly from your iPhone to your WIDEX BEYOND hearing aids – no remote control required.

To further enhance the user experience, an easy to use, customisable WIDEX BEYOND App is available for both iPhone and Android mobile phones. Providing more control over your listening environment, the App allows users to control volume, base, treble, create personal listening programs and even find your BEYOND hearing aids if they are lost!

Another highlight of WIDEX BEYOND is that it has the lowest power consumption of any Made for iPhone hearing aid, thanks to new Power Saver Plus technology specifically designed for streaming. This means batteries need to be changed less frequently. If you want to know more about WIDEX BEYOND or trial the aids then call us for an appointment.



## 15 Reasons You Should Wear Two Hearing Aids

### 12. Tinnitus masking

About 50% of people with ringing in their ears report improvement when wearing hearing aids. If the person has a hearing aid in only one ear, there will be ringing in the ear that does not have a hearing aid.

### 13. Better ability to tell the direction of sound

This is called localisation. In a social gathering, for example, localisation allows you to hear from which direction someone is talking to you. Also, localisation helps you determine from which direction traffic is coming or where your children or grandchildren are playing. Simply put, with binaural hearing you will better detect where sounds are coming from in every situation.

Further reasons will be published in subsequent newsletters.

For ongoing updates on the latest technology please go to our website:  
[www.hearingandaudiology.com.au](http://www.hearingandaudiology.com.au)

*Hearing begins... right here!*

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## Diabetes and Hearing Loss

A recent study has found that people with type 2 diabetes are twice as likely to develop a hearing loss compared to people without diabetes. Pre-diabetic people are 30% more likely to develop a hearing loss compared to people with normal blood sugar levels.

High blood sugar levels can cause damage to small blood vessels and nerves throughout the body over time. With hearing, the high blood sugar levels cause damage to the blood vessels in the inner ear, disrupting sound reception and diminishing the ability to hear. The high blood sugar levels also damage the auditory nerve, affecting its ability to send signals to the brain. If your diabetes is under control the chance of your hearing being damaged is far less.

Hearing loss in those with diabetes often occurs independently of other contributing factors such as ageing and noise damage. If you have diabetes then we recommend you have your hearing checked regularly, and see your GP to improve your blood sugar levels.



## Hearing Humour



## Follow up on Hearing Aid Fittings

Hearing and Audiology is proud of the services and treatments we provide our clients. All of our hearing loss treatments are based on scientific studies and current best practice, with a focus on personalised treatments that addresses your unique needs. This approach has been proven to increase the effectiveness of hearing loss treatment.

As part of our commitment to providing the best treatments possible we have recently started asking all our new hearing aid clients how they are managing with their new aids, and how happy they are with our services. We are pleased to say 96% of our clients were wearing their new aids 3 months after they were fitted and 100% of our clients were happy with our services.

We would like to thank everyone for their feedback, and if you have any ideas about how we can keep improving we are always happy to hear from you. If you have been fitted with a new hearing aid please expect a phone call 3 months after your fitting, as part of our follow up care.

### HEARING AND AUDIOLOGY NEWS

Although Tina was only back with us for a few months she has again gone on maternity leave.

Her newest family member is due to arrive shortly after ANZAC day. We wish Tina, Newton and Harrison all the best for the safe arrival of their little bundle of joy.

**Appointments can be made  
online at  
[hearingandaudiology.com.au](http://hearingandaudiology.com.au)**

SUBIACO: Unit 36, Crossways Centre, Cnr Bagot & Rokeby Roads  
DUNCRAIG: Glengarry Shopping Centre, Shop 11/59 Arnisdale Road  
GERALDTON: Panaceum Group, 233 Lester Ave  
KARRATHA: visiting Karratha Central Health Care, corner Welcome Road and Sharpe Avenue

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*Hearing begins... right here*